

▶ Photo of the Month



Toothbrush Tree

(*Salvadora persica*)

A species that was used for centuries as a natural toothbrush as it contains fluoride. It was recorded in Fifa ,a proposed protected area dominated by tropical vegetation cover and classified as desert silt. It is threatened on the national level in Jordan.

▶ Did you Know



Did you know that leaving the tap open while brushing your teeth can waste up to 5 gallons of water?

▶ BioBit



CITES

The Convention on International Trade of Endangered Species of Wild Fauna and Flora (CITES) is a multilateral agreement that was signed in Washington D.C. It aims at safeguarding the world's wild fauna and flora from exploitation, caused by the high level of trade, habitat loss, and other threats.

Go Greener!

You can save a whole tree by recycling 500 magazines



World Environmental News

Italy Builds First Solar-powered Road

Italy will be the first country to build a motorway that runs solely on solar power. The motorway will be the most advanced in Europe.

[Learn more](#) ▶



Regional News

“Where There is a Will There is a Way”

Haidar, a disabled UAE national has invented a wheelchair that runs on solar power. Starting November 22nd, he will take a trip across the UAE to prove that all it takes is determination.

[Read more](#) ▶



Local News

Arab Experts Meet in Amman

On the occasion of the Earth Charter Initiative's 10th anniversary, experts from Arab countries will meet in Amman to discuss ways to further support the proposal.

[Learn more details about the conference.](#) ▶



Maan to Host Training Projects

Young Jordanians in Maan will soon be trained to work on renewable energy projects across the Kingdom.

[Check out the following link](#) ▶

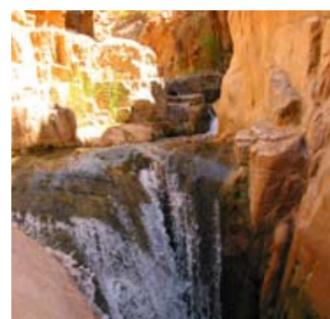


RSCN News

Mujib Open Day

An open day was arranged in Mujib Nature Reserve where students and stakeholders met to discuss the topic of integrated water resources management.

[To learn more about this fun day, click here](#) ▶



Celebrate Nature this Season with Wild Jordan's Latest Gifts from Nature

Discover our unique new seasonal gifts of jewelry, olive oil soap, ornaments, and more, all handmade by local women living around Jordan's nature reserves.

[Helping Nature... Helping People](#)
[Visit The Nature Shop at Wild Jordan or call \(+962 6\) 463 3718](#)
[for more information, click here](#)



WILD JORDAN WINS THE ETHICAL TRAVEL AWARD 2010

Wild Jordan has received the "Ethical Travel Award" for the year 2010. The Guardian Newspaper granted the award to Wild Jordan based on their ethical practice in ecotourism and support of the community. Wild Jordan announced this to the public during a press conference on Wednesday November 3rd. The conference was under the patronage of His Excellency Eng. Khaled Irani, the former Minister of Energy and Mineral Resources and Environment, in addition to Her Excellency Ms. Suzanne Afaneh the former Minister of Tourism and Antiquities.

H.E. Eng. Khaled Irani said that "RSCN has become internationally distinguished because of its projects, which seek to protect the environment while generating job opportunities and supporting the economy at the same time". H.E. Suzanne Afaneh, Minister of Tourism and Antiquities, said that Wild Jordan's receipt of the award emphasizes the society's resolve to establish an ethical ecotourism program and its commitment to the World Tourism Organization's eco-tourism principles.

Mr. Chris Johnson, the former director of Wild Jordan, said that the award reflects 16 years of effort in ecotourism. He also said that, through ecotourism, Wild Jordan has provided jobs for 3000 people in local communities and generated JD 1.3 million in 2009.

[Wild Jordan receives "Ethical Travel Award" 2010](#) ▶

