

► Photo of the Month



Red is the new green this month as we proudly offer our new Valentine's Day gift box at the Nature Shop, filled with heart-shaped, handmade red-and-white soaps produced in our Reserves.

► Did You Know?



Did you know RSCN partners with local companies to protect Jordan's environment? For information about how your company can join us as a corporate partner, contact us at member@rscn.org.jo

► BioBit



Persian Squirrel
(*Sciurus anomalus*)

The Persian Squirrel is the only representative of the family Sciuridae in the Middle East. It is a diurnal species and associated with thick pine and oak forests, and the forested mountains of Jarash and Ajlun are the southernmost range of its distribution. Habitat loss and fragmentation are considered to be the most important factors responsible for the decreases in its population. Fortunately, this species was recorded from two nature reserves, Dibeen and Ajloun Forest Reserve.

Go Greener!

When buying printer paper for your home or office, look for recycled paper with a high percentage of post-consumer content. When you print, always use both sides and reuse misprints as scratch paper.

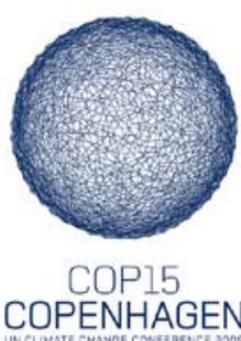


International Environmental News

UN Hopeful for Climate Treaty in Mexico

Although many were disappointed by the last-minute deal reached at the Copenhagen Climate Change Conference last year, the UN plans to use the Copenhagen Accord as a springboard for a binding treaty at this year's conference in Mexico.

[Read more](#) ►



Middle East Environmental News

World Energy Summit in Abu Dhabi 'Remarkable' Success

This January, more than 23,000 delegates from 130 countries participated in the 2nd annual World Energy Summit in Abu Dhabi. In the Summit's closing ceremony, Icelandic President Olafur Grimsson declared the event, which focused on clean and renewable energy, a "remarkable" success.

[Read more](#) ►

[Summit homepage](#) ►



RSCN Events

Jordan Celebrates Arbor Day

The Kingdom just got a bit greener – literally. Nearly 30,000 saplings were planted during January's annual Arbor Day celebrations throughout the Kingdom. Joining in the fight against desertification, RSCN hosted a tree-planting ceremony at the Dead Sea Panoramic Complex.

[Learn more](#) ►



"Wild Sale" Campaign Ends with Special Prizes

We held a special prize raffle to cap off our RSCN Wild Sale campaign, which took place between December 16th and January 16th. The winning names were drawn in the Wild Jordan Nature Shop and included all who visited the shop during this period and registered. And the winners are:

- Deya Hamdan: Framed Ostrich Egg
- Zaid Hussein: Framed Ostrich Egg
- Fatima Ibraheem: Two Leather Frames



Local Environmental News

Amman's Rooftops Go Green

This spring, you may notice something strange sprouting up in Amman: rooftops. It's part of a three-year initiative to plant 10,000 of the capital's buildings with rooftop gardens in an effort to beautify the city, reduce pollution, and purify the air.

[Learn more](#) ►



Take Action

Rethink Your Computer Power

If you are reading this, chances are you own a computer or use one at work. And while many computers have automatic sleep-modes already programmed, some, especially older models and desktop computers, can be a major drain on energy and your wallet.

[Optimize your computer](#) ►



PRESERVING NATURE TOGETHER



Arab Bank recognizes the importance of supporting our local community. That's why we've created Together, a program that works with local non-profit organizations to provide support in the areas of education, healthcare, poverty, orphans and the environment.

For our environmental service, we have adopted the Azraq reserve, where our employee volunteers spend their time cleaning the water channel, painting the wooden trails, assisting with landscaping and keeping the reserve beautiful and pristine.

Under the Together program, customers can also contribute directly to any of our non-profit partners, including RSCN. These contributions support nature-based initiatives, including biodiversity conservation, sustainable socio-economic projects and the protection of Jordan's natural heritage.

Arab Bank actively works to protect the environment, reduce pollution and increase the standard of living throughout the Kingdom. We hold dearly to the ideal that a vibrant and sustainable environment is essential for the welfare of the current and future generations and we are proud to partner with RSCN to make that ideal a reality.

